

# THE JUTE CORPORATION OF INDIA LIMITED

(CENTRAL PUBLIC SECTOR ENTERPRISE)

Patsan Bhavan, 3rd & 4th Floor, New Town,  
West Bengal-700156.

U17232WB1971GOI027958

Website: [www.jutecorp.in](http://www.jutecorp.in)

## INVITES

(Part -I)

### Expression of Interest/ Applications for Empanelment of 'Outsourcing Agencies' in ICARE Scheme- 2026

(To provide operational support in implementing the ICARE Scheme on behalf of the Corporation)

Application No: JCI/MKTG/OSA/2026

DATED – 29/01/2026

Applications are hereby invited from eligible entities—including registered Co-operatives, Self-Help Groups (SHGs), Farmers Clubs, Primary Agricultural Credit Societies (PACs), NGOs, and other organizations—with a minimum of **three years' experience** in jute cultivation or related agri-supply chain logistics and solutions. Applicants must have consistently engaged in jute-related business activities over the **last three consecutive years** for existing jute District but in new District reputed organisation/ Firms/NGO/SHG may also apply.

The empanelled agencies will be entrusted for executing ICARE Project activities in an expanded capacity on behalf of **The Jute Corporation of India Ltd.**, supporting scientific jute cultivation and farmer outreach.

#### Offer Documents

The complete set of offer documents can be:

- Obtained directly from the designated regional office, or
- Downloaded from the official websites:
  - i. The Jute Corporation of India ([www.jutecorp.in](http://www.jutecorp.in))
  - ii. Government eProcurement Portal ([eprocure.gov.in](http://eprocure.gov.in))



Regional Manager

## **CONTENTS**

**Part – I** : NOTICE FOR INVITING APPLICATION

**Part – II** : SCHEME STANDARDS

1. Important Dates
2. Background
3. Objectives
4. Components
5. Target
6. Qualification Criterion
7. MOU Registration

**Part – III** : ANNEXURES

- Annexure-1: MOU Terms & Conditions.
- Annexure-2: Service Charges of OSA.
- Annexure-3: Application form of OSA.
- Annexure-4: Letter of Declaration.

**Part – IV** : CONTACT DETAILS

**(Part -II)****1. IMPORTANT DATES**

Application No	: JCI/MKTG/OUTSOURCING/2026 dated – 19/01/2026
Last Date of Submission of Application	: 31/03/2026 up to 18.00 hrs. at JCI Regional Office
Enrollment dates	: From 19/01/2026 onwards till 31/08/2026

**2. BACKGROUND**

The Jute Corporation of India Ltd. (JCI), a Central Public Sector Enterprise, is the nodal agency of Govt. of India to conduct Minimum Support Price (MSP) operation through its network of Departmental Purchase Centers (DPCs) in all jute growing states.

Jute occupies a unique position as an eco-friendly, biodegradable and renewable natural fibre with a huge domestic market and export potential. The jute growing area in India covers approximately 6.52 lakh hectare in which about 4 million farmer families are involved.

Traditional cultivation practice of jute farmers results in largely middle-grade fibre, because of non-scientific cultivation practice affecting plant growth and imperfect retting due to non-availability of suitable retting facilities and scarcity of water. Modern agronomic practices with quality inputs in these areas, namely sowing, weeding and retting are essential for increasing production as well as quality fibre. It has been established that line sowing of jute, using seed drill machine instead of traditional broadcasting method increases the yield by 10-15 percent, requires less labour for weeding and thinning, better management of crop for fast growth and facilities other post sowing operation.

Whereas, weed management in jute plants by wheel hoeing / nail weeder instead of hand weeding plays an important role in increasing the profitability from jute farming by reducing the cost of weeding which is about 35 percent of total cultivation cost.

Whereas, there is need for concerted efforts to reduce the costs of jute growing while improving the productivity and fibre quality for better price realization and value addition to the jute growing farmers, the project of ICARE has been designed by the first party which aims at mechanization in jute farming in a farmer friendly way and accelerated the procedure of retting by using microbial consortium which would enhance the rate of income of the Jute Farmers.

**3. OBJECTIVES**

The objective of the project is to support the small and marginal jute growers with adequate pre and post harvesting operations so that they can grow good quality jute and receive highest price for their produce and to make aware of the farmers about the latest technology operating in this sector.

To institutionalize the use of scientific agronomic techniques and practices, which would be imparted to the jute growers, the following things shall be provided:

- i) 100 percent new varieties high yield certified jute seed at subsidized rate.
- ii) Demonstration of scientific jute cultivation practices for adoption at farmer's field with mechanical intervention using seed drill, weed hoe/ nail weeder/cycle weeder.
- iii) Demonstration of microbial retting accelerators using CRIJAF SONA/ NINFET SATHI/ IJIRA SUBHRA etc. in traditional retting for improvement of fibre quality.

#### 4. ICARE SCHEME COMPONENTS FOR SCIENTIFIC JUTE CULTIVATION

Sl.No.	COMPONENT	PURPOSE & IMPACT
i.	Line sowing using seed drills	Enhances germination uniformity, increases yield by 10–15%, reduces labor for thinning and weeding.
ii.	<b>Use of certified jute seed</b>	Ensures genetic purity, improves fibre quality and crop resilience.
iii.	Weeding using wheel hoe / nail weeder / single wheel cycle jute weeder	Reduces weeding cost (~35% of total cultivation cost), improves crop health and profitability.
iv.	Crop surveillance through remote sensing by NRSC	Enables real-time monitoring of crop health, acreage, and stress zones for timely intervention.
v.	Implementation of protocol for scientific cultivation	Standardizes best practices across sowing, nutrient management, and retting to reduce costs and improve output.
vi.	Application of CRIJAF SONA / NINFET SATHI / IJIRA SUBHRA etc. in retting	Accelerates retting process, enhances fibre strength and color, reduces water dependency.

#### 5. ICARE SCHEME: PROJECTED OUTCOMES

Sl.No.	OUTCOME AREA	TARGET ACHIEVEMENT	STRATEGIC IMPACT
i.	Production Enhancement	<b>≥ 5% increase</b> in jute yield	Boosts overall supply and strengthens MSP operations
ii.	Fibre Grade Improvement	Upgrade from <b>TDN4</b> to <b>TDN3</b> or equivalent	Enables better price realization and market competitiveness
iii.	Cost Reduction in Cultivation	<b>Savings of ₹8,000–₹10,000 per hectare</b>	Driven by mechanization and reduced labour dependency
iv.	Farmer Income Augmentation	<b>Indicative gain of ₹7,000 per hectare</b>	Resulting from higher yield and improved fibre quality

## 6. QUALIFICATION CRITERIA FOR PARTICIPATION IN IACRE SCHEME AS OSA

SL.No.	CRITERION	DETAILS & REQUIREMENTS
i.	Infrastructure	Must possess own or hired <b>godown/storage space</b> for jute machinery, retting powder, certified seed, etc. Facility must be well-maintained to prevent material damage.
ii.	Working Capital	Minimum <b>₹1,00,000</b> required for transportation, labor (loading/unloading), and awareness programs. <b>Self-declaration</b> of financial capacity is mandatory
iii.	Experience	Preferably <b>≥3 years</b> in jute-related activities. First-time applicants must declare availability of <b>experienced personnel</b> with agronomic expertise.
iv.	Statutory Documentation	Registration Certificate; Trade Licence; Pan Card; GSTN (if available); Address Proof of the organisation
v.	Supporting Documents	Self-attested documents on infrastructure and experience to be submitted with EOI. Subject to verification.
vi.	Infrastructure Location Proof	Must provide detailed address of storage facility or operational base.
vii.	Legal Structure (if applicable)	Cooperative Firms/Associations must submit Byelaws and details of authorized signatories; Registration certificate at Darpan portal in case of non-profit making organization.
viii.	Application Process	Interested parties to apply via 1. prescribed Application Form available at: <a href="http://www.jutecorp.in">www.jutecorp.in</a> ; <a href="http://eprocure.gov.in">eprocure.gov.in</a> 2. directly at regional office fulfilling the eligibility criterion.

## 7. POST-SELECTION FORMALITIES for ICARE Implementation

### i) Memorandum of Understanding (MoU)

- All selected agencies must enter into a formal agreement with **The Jute Corporation of India Ltd. (JCI)**.
- The **MoU format is provided as Annexure-1** and outlines roles, responsibilities, and operational protocols under the ICARE scheme.

### ii) Mandatory Registration with JCI

- Selected agencies are required to **register with JCI** to be officially authorized for executing ICARE-related activities.
- Registration ensures traceability, accountability, and alignment with JCI's operational standards.

Annexure-1  
(Part -III)

## **MEMORANDUM OF UNDERSTANDING**

**Between**

**(1) The Jute Corporation of India Limited (JCI)**

**And**

**(2) ----- Outsourcing Agency (OSA)**  
**(PACS/Cooperative/ Farmers Club/ NGO & Others)**

**For maximizing the reach to the jute growers and providing functional support in implementing the project**

**JUTE ICARE**

**Phase - XII, 2026**

**(Improved Cultivation and Advanced Retting Exercise)**

This Memorandum of Understanding (herein after referred to as 'MOU') entered on the \_\_\_\_\_ Day of \_\_\_\_\_ 2026 at \_\_\_\_\_ by and between: -

THE JUTE CORPORATION OF INDIA LIMITED, a Central Public Sector Enterprise, a company incorporated under the provisions of the Companies Act, 1956, having its registered office at Patsan Bhavan, 3rd & 4th Floor, New Town, West Bengal-700156, hereinafter referred to as, The First Party (this expression includes its successors, executors and permitted assigns)

AND

M/s ..... hereinafter referred to as The Second Party (this expression includes its successors, executors and permitted assigns).

## **1. DEFINATION**

- i. **ICARE** : Improved Cultivation and Advanced Retting Exercise
- ii. **ICARE Scheme** : Scheme is being taken up by the First party as a concerted effort to reduce the costs of jute growing while improving the productivity and fibre quality for better price realization and value addition.
- iii. **CRIJAF** : Central Research Institute on Jute and Allied Fibre.
- iv. **CRIJAF SONA** : CRIJAF. A microbial consortium effective for retting Raw Jute, developed by
- v. **NINFET** : National Institute of Natural Fibre Engineering and Technology
- vi. **NINFET SATHI** : Retting accelerator developed by NINFET.
- vii. **IJIRA** : Indian Jute Industries' Research Association
- viii. **IJIRA SUBHRA** : Retting accelerator developed by IJIRA.

## **2. BACKGROUND**

### ***i. Eco-Friendly Significance of Jute***

Jute occupies a unique position as an **eco-friendly, biodegradable, and renewable natural fibre** with substantial domestic demand and strong export potential. In India, jute cultivation spans approximately **6.52 lakh hectares**, engaging over **4 million farmer families**, thereby contributing significantly to rural livelihoods and sustainable agriculture.

### ***ii. Challenges in Traditional Cultivation Practices***

Despite its potential, jute farming continues to face productivity and quality constraints due to **non-scientific agronomic practices**. These include:

- **Broadcast sowing**, which leads to uneven plant growth.
- **Manual weeding**, which is labour-intensive and costly.
- **Imperfect retting**, caused by water scarcity and lack of suitable facilities.

These factors collectively result in non-production of good quality **fibre output**, limiting price realization and farmer profitability.

### ***iii. Benefits of Modern Agronomic Interventions***

Scientific cultivation methods have demonstrated clear advantages:

- **Line sowing using seed drill machines** improves yield by **10–15%**, reduces labor for thinning and weeding, and facilitates better crop management.
- **Weed management using wheel hoe, nail weeder, or single-wheel cycle jute weeder** significantly reduces weeding costs, which constitute **~35%** of total cultivation expenses, thereby enhancing profitability.

iv. **Strategic Rationale for ICARE**

Recognizing the need for cost reduction, productivity enhancement, and fibre quality improvement, the ICARE project has been conceptualized by the First Party—The Jute Corporation of India Ltd. (JCI). The initiative promotes:

- Mechanization in jute farming through farmer-friendly tools.
- Accelerated retting using microbial consortiums (e.g., CRIJAF SONA, NINFET SATHI, IJIRA SUBHRA etc.)
- Crop Surveillances through remote sensing to enable real-time monitoring of crop health, acreage, and stress zones for timely intervention.

These interventions aim to increase farmer income, improve fibre grade, and strengthen the jute value chain through sustainable and scalable practices.

**3. OBJECTIVES OF ICARE SCHEME**

i. **Empowerment of Small and Marginal Jute Growers**

To provide comprehensive support across pre- and post-harvest operations, enabling farmers to cultivate high-quality jute and secure maximum price realization. The scheme also aims to raise awareness among growers about modern technologies and best practices in jute cultivation.

ii. **Institutionalization of Scientific Agronomic Practices**

To promote the adoption of standardized, evidence-based cultivation techniques through field-level demonstrations and input support. Key interventions include:

- Provision of new varieties, high yield Certified Seeds at subsidized rates to ensure crop uniformity and quality.
- Demonstration of Scientific Cultivation Practices using mechanical tools such as seed drills, weed hoes, and nail weeder/cycle weeder to improve efficiency and reduce labour costs.
- Demonstration of Microbial Retting using microbial consortium, to accelerate retting and enhance fibre quality.

**4. COMPONENTS OF ICARE SCHEME:**

SI.No.	COMPONENT	PURPOSE & IMPACT
i.	Line sowing using seed drills	Enhances germination uniformity, increases yield by 10–15%, reduces labor for thinning and weeding.
ii.	Use of certified jute seed	Ensures genetic purity, improves fibre quality and crop resilience.
iii.	Weeding using wheel hoe / nail weeder / single wheel cycle jute weeder	Reduces weeding cost (~35% of total cultivation cost), improves crop health and profitability.
iv.	Crop surveillance through remote sensing by NRSC	Enables real-time monitoring of crop health, acreage, and stress zones for timely intervention.
v.	Implementation of protocol for scientific cultivation	Standardizes best practices across sowing, nutrient management, and retting to reduce costs and improve output.
vi.	Application of CRIJAF SONA / NINFET SATHI / IJIRA SUBHRA in retting	Accelerates retting process, enhances fibre strength and color, reduces water dependency.

**5. TARGET OF ICARE SCHEME:**

Sl.No.	OUTCOME AREA	TARGET ACHIEVEMENT	STRATEGIC IMPACT
i.	Production Enhancement	≥ 5% increase in jute yield	Boosts overall supply and strengthens MSP operations
ii.	Fibre Grade Improvement	Upgrade from <b>TDN4</b> to <b>TDN3</b> or equivalent	Enables better price realization and market competitiveness
iii.	Cost Reduction in Cultivation	Savings of <b>₹8,000–₹10,000 per hectare</b>	Driven by mechanization and reduced labor dependency
iv.	Farmer Income Augmentation	Indicative gain of <b>₹7,000 per hectare</b>	Resulting from higher yield and improved fibre quality

**6. DUTIES & RESPONSIBILITIES OF THE OUTSOURCE AGENCY:**

Sl.No.	RESPONSIBILITY	DESCRIPTION & COMPLIANCE REQUIREMENT
i.	Farmer Identification & Registration	Identify eligible jute growers and facilitate completion of the <b>Farmer Registration Form</b> .
ii.	Data Entry & Record Submission	Collect completed registration forms and ensure <b>timely online data entry</b> as per JCI's prescribed format.
iii.	Tool Distribution & Utilization Tracking	Collect tools (e.g., <b>seed drill, nail weeder</b> ) from JCI, facilitate farmer usage, and maintain inventory. Submit <b>utilization declarations</b> with farmer details (name, mobile number, ID).
iv.	Certified Seed Distribution	Procure <b>subsidized certified seeds</b> from JCI (50% cost payable), distribute to registered farmers, maintain inventory, and submit <b>utilization certificates</b> .
v.	Microbial Consortium Distribution	Collect <b>CRIJAF SONA / NINFET SATHI</b> from JCI, distribute to farmers, and submit <b>declaration of utilization</b> with farmer details.
vi.	Training & Demonstration Programs	Organize <b>farmer training and demonstration sessions</b> in coordination with JCI and CRIJAF/NINFET. Submit detailed program reports including date, location, agenda, and participant details.
vii.	Feedback Collection & Compilation	Distribute feedback forms, collect responses, and compile data for project evaluation and allied activities.
viii.	Digital Reporting	Upload all field-level data (registration, distribution, demonstrations) to the <b>designated JCI web portal</b> as per guidelines.
ix.	Confidentiality Compliance	Maintain strict confidentiality regarding all technical, procedural, and operational information shared during the project.

**7. SERVICE CHARGES & DOCUMENTS :**

- i. Mandatory Documentation –  
Participating agencies must submit copies of:
  - **Registration Certificate & certificate of Darpan for non-profit making organisations**
  - **PAN Card**
  - **GSTIN (if available)**
- ii. **Payment Terms** - Payments will be made **within 30 days** of invoice submission, subject to **TDS deduction** as per applicable laws.
- iii. **Service charges** - shall be as per the rates specified in **Annexure-2** of this MoU.
- iv. All **supporting documents and invoices** related to **ICARE Phase XII–2026** must be submitted **on or before 31/11/2026** to qualify for reimbursement.
- v. iii. **Validity of Memorandum** - This MoU shall be effective **from the date of signing** and will remain valid **until 31/12/2026**, unless extended or terminated by mutual agreement.

**8. CONFIDENTIALITY & INTELLECTUAL PROPERTY RIGHTS:**

- i. During this Agreement, it may be necessary for the first party to share proprietary information, including trade secrets, industry knowledge, and other confidential information, to the second party to execute the scheme to its success.
- ii. The employees provided by the second party will not share any of this proprietary information at any time and will not use any of this proprietary information for his/her personal benefit at any time.
- iii. The second party acknowledges and agrees that all copyrights, trademarks and service marks and rights in the name of or licensed to the first party shall be and remain the sole and complete property of the first party.

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Signature & Seal Secretary

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Signature & Seal Regional Manager, JCI

NAME IN FULL -

NAME IN FULL –

Contact Number -

Contact Number -

Annexure-2

(Part -III)

Service Charges of Outsourcing Agencies:

SI No.	PARTICULARS		SERVICE CHARGES	REMARKS
1	<b>REGISTRATION &amp; UPLOADING</b>	Farmers Registration	Rs.4/- per farmer Rs.1/- per farmer	1. New farmers means the farmers that are not registered in Ph-1 to Ph.XI of the schemes. 2. <b>Physical registration</b> copies duly filled to be submitted mandatorily for payments.
		Pat Mitro Uploading	Rs.5/- per farmer	For all the registered farmers in Phase-XII of the scheme.
		Bhuvan Jump Uploading	Rs.5/- per farmer	
2	<b>DISTRIBUTIONS</b>	Seeds Distribution	Rs.5/- per farmer	For all the registered farmers in Phase-XII of the scheme.
		Retting Accelerators Distribution	Rs.5/- per farmer	
3	<b>DEMONSTRATION</b>	Line Sowing Demonstration	Rs.5000/- per demo	1. Each program should comprise minimum of 100 <b>registered farmers</b> without name & location repetition. 2. No repetition of a particular program in the same village. 3. Fund shall be released to the beneficiaries only after submission, verification & approval. 4. No additional cost shall be born than the provided estimation
		Weeding Demonstration	Rs.3000/- per demo	
		Retting Demonstration	Rs.5000/- per demo	
		Crop Cutting Exercises	Rs.5000/- per demo	
4	<b>AWARENESS &amp; PUBLICITY</b>	Awareness Programme (Seeds)	Rs.2000/- per program	1. Each program should comprise minimum of 100 <b>registered farmers</b> without name & location repetition. 2. No repetition of a particular program in the same village. 3. Fund shall be released to the beneficiaries only after submission, verification & approval. 4. No additional cost shall be born than the provided estimation
		Awareness Programme (Retting)	Rs.2000/- per program	
		Publicity Campaigns (Farmer Registration & Seeds)	Rs.2000/- per program	
		Publicity Campaigns (Retting Exercises)	Rs.2000/- per program	
5	<b>FEEDBACK</b>	Scheme Feedback from Registered Farmers	Rs.5/- per farmer	For all the registered farmers in Phase-XII of the scheme.

**Annexure-3**  
**(Part -III)**

**THE JUTE CORPORATION OF INDIA LIMITED**

**Application Form of Outsourcing Agency**  
*(For Participant's use only)*

**1) Details of Applicant**

Name : .....

Date of Incorporation : .....

Address : .....

Email ID : .....

Contract no : .....

**2) Activities:** *(Business in which the Agency is involved)*

**3) List of documents attached**

a) Forwarding Letter	Yes/No
b) Income Tax PAN	Yes/No
c) Trade License (if available)	Yes/No
d) Proof of Business address with contact number	Yes/No
e) Certificate of Registration issued by appropriate authority.	Yes/No
f) GST registration details (if available)	Yes/No
g) Darpan Certificate	Yes/No

(Signature and Seal)  
(Authorized Signature)

**Annexure- 4**  
**(Part -III)**

**LETTER OF DECLARATION**

**To:** [Name and address of Corporation]

Dear Sir,

We, the undersigned, offer to act as an Outsourced Agency in ac to the EOI number xxxxxxxx your dated [Insert Date]. We are hereby submitting our (Proposal), along with necessary documents as required for technical qualification.

We are submitting our Proposal in association with:

[Insert a list with full name and address of each associated Participant].

We hereby declare that all the information and statements made in this Proposal are true and accept that any misinterpretation contained in it may lead to our disqualification.

Our Proposal is binding upon us and subject to the modifications resulting from Contract negotiations.

We understand you are not bound to accept any Proposal you receive.

**Authorized Signature [In full and initials]:**

**Name and Title of Signatory:**

**Name of firm:**

**Address:**

**(Part -IV)**

**For any queries or clarification, correspondences and submission of application, please contact our**

**Regional Manager**  
The Jute Corporation of India Ltd  
Bhadrak RLD

**Address of Regional Office**  
AT/PO- Langudi, Via- Arnapal, Dist-Bhadrak, PIN-756116  
(Odisha)

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