

THE JUTE CORPORATION OF INDIA LIMITED
(A GOVERNMENT OF INDIA ENTERPRISE)

Patsan Bhavan, 3rd and 4th Floor, Block-CF, Action Area – 1, New Town, Kolkata - 700156

CIN: U17232WB1971GOI027958

Website: www.jutecorp.in

INVITES

Expression of Interest from Outsourcing Agencies to Provide Functional Support for Implementing the ICARE Project on behalf of the Corporation.

JCI IS INVITING APPLICATION FROM REGISTERED CO-OPERATIVES / APEX BODIES OF CO-OPERATIVES/SELF HELP GROUPS/FARMERS' CLUBS/SC&ST CO-OPERATIVES/ PACS/NGO & Others, FOR MAXIMISING THE REACH TO JUTE GROWERS AND PROVIDE FUNCTIONAL SUPPORT FOR IMPLEMENTATION OF ICARE PROJECT ON BEHALF OF 'THE JUTE CORPORATION OF INDIA LTD'



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Part – I

1. IMPORTANT DATES

Application No: JCI/MKTG/OUTSOURCING/2023-24/1 DATED **01-02-2024**

Last Date of Submission of Application: **28/02/2024** upto 18.00 hrs. at JCI, Guwahati Regional Office

Pre bid meeting will be held on : **15/02/2024** at **12.00 pm** at JCI, Guwahati Regional Office

Opening date : **29/02/2024** at JCI, Guwahati Regional Office

2. BACKGROUND AND OBJECT.

The Jute Corporation of India Ltd., A Government of India Enterprise (JCI) is the nodal agency of Govt. of India to conduct Minimum Support Price (MSP) operation through its network of Departmental Purchase Centres (DPCs) in all major jute growing states.

Jute occupies a unique position as an eco-friendly. Biodegradable and renewable natural fiber with a huge domestic market and export potential. The jute growing area in India covers approximately 6.52 lakh hectares in which about 4 million farmer families are involved.

Traditional cultivation practice of jute farmers results in largely low-grade fiber, because of non-scientific cultivation practice affecting plant growth and imperfect retting due to non-availability of suitable retting facilities and scarcity of water. Modern agronomic practices with quality inputs in three areas namely sowing, weeding, and retting are essential for increasing production as well as quality fiber. It has been established that line sowing of jute, using seed drill machine instead of traditional broadcasting method increases the yield by 10-15 percent, requires less labor for weeding and thinning, better management of crop for fast growth and facilities other post sowing operation.

Whereas weed management in jute plants by wheel hoeing / nail weeder instead of hand weeding plays an important role in increasing the profitability from jute farming by reducing the cost of weeding which is about 35 percent of total cultivation cost.

Whereas there is need for concerted efforts to reduce the costs of jute growing while improving the productivity and fiber quality for better price realization and value addition to the jute growing farmers, the project of ICARE has been designed by the first party which aims at mechanization in jute farming in a farmer friendly way and accelerated the procedure of retting by using microbial consortium which would enhance the rate of income of the Jute Farmers.

3. OBJECTIVE.

(A) The objective of the project is to support the small and marginal jute growers with adequate pre and post harvesting operations so that they can grow good quality jute and



receive highest price for their produce and also to make aware of the farmers about the latest technology operating in this sector.
To institutionalize the use of scientific agronomic techniques and practices, which would be imparted to the jute growers, the following things shall be provided:

- i) 100 percent certified seed and subsidized rate.
- ii) Demonstration of scientific jute cultivation practices for adoption at farmer's field with mechanical intervention using seed drill, weed hoe / nail weeder.
- iii) Demonstration of Microbial retting using CRIJAF SONA / NINFET SATHI/ IJIRA SUBHRA in traditional retting for improvement of fiber quality.

4. COMPONENTS.

- i) Line sowing using seed drill.
- ii) Use of certified jute seed for better result
- iii) Weeding using wheel hoe / nail weeder / Single wheel cycle jute weeder.
- iv) Implementation of protocol for scientific cultivation of jute for cost reduction.
- v) Application of CRIFAF SONA / NINFET SATHI/IJIRA SUBHRA in traditional retting for improvement of fiber quality.

5. TARGET OF THE PROJECT

The target of the project proposed to be achieved at the end of the project are: -

- i) Production improvement of jute by at least 5 % from current production.
- ii) Grade improvement of jute by at least one grade for e.g.: TD4 TO TD3.
- iii) Cost reduction in cultivation by Rs.8000/- to 10000/- per hectare including labor charge saving.
- iv) Indicative increase in farmers' income by approximately Rs. 7000/-per hectare due to production and quality improvement.

6. QUALIFICATION CRITERIA.

For above project work, basic qualification criteria are as follows: -

- (a) **Infrastructure:** Should have own/hired godown or storing space for keeping jute cultivation machinery, retting powder, jute seed etc. The godown or storing space should be well maintained so that the material which will be stored there should not be affected or damaged for the time being.
- (b) **Working Capital:** Should have required working capital of **Rs. 1 Lakhs (Rupees-One lakh)** for transportation charges of different jute cultivation related material, labor charge for loading-unloading of seed, Microbial Retting Accelerator powder etc., and various types of awareness program. Self-declaration is to be given in this regard.
- (c) **Experience:** It is preferable that the agencies should have a minimum of 3 years of experience in jute cultivation related matters. However, if any agency wants to do it for the



first time, they must give self-declaration that they have an experienced hand who has experience & knowledge about jute cultivation and advanced agronomic practices.

- (d) **Statutory Requirements:** Agencies are required to submit a copy of "Registration Certificate, Trade License, PAN Card and GSTIN (if available) and Address proof.
- (e) Authenticated documents duly self-attested, about infrastructure and experience is to be submitted with EOI Documents which will be subsequently verified whenever necessary.
- (f) The Participant must produce documents mentioning detailed address of infrastructure area location.
- (g) Byelaws in the case of a Cooperative Firm or Association and name of authorized signatories etc.
- (h) Interested parties who are willing to act as outsourced DPC can apply with his full particulars in prescribed Application Form which can be downloaded from website www.jutecorp.in/ www.eprocure.gov.in.

7. **MOU Between JCI & Outsourced Agency.**

Selected parties will have to sign a MOU, which is attached as an annexure - 1. The selected agencies will have to be registered with "The Jute Corporation of India Limited" for executing the various activities of the project Jute I Care.



Annexure-1

MEMORANDUM OF UNDERSTANDING

Between

(1)The Jute Corporation of India Limited (JCI)

And

(2)

_____ **Outsourcing Agency**

(PACS/Cooperative/FarmersClub/NGO &others)

For maximizing the reach to the jute growers and provide functional support in implementing the project

JUTE ICARE

Phase - X,2024

(Improved Cultivation and Advanced Retting Exercise)



This Memorandum of Understanding (here in after referred to as 'MOU') entered on the _____ Day of _____ 2024 at _____ by and between:-

THE JUTE CORPORATION OF INDIA LIMITED, A Government of India Enterprise, a company incorporated under the provisions of the Companies Act, 1956, having its registered office at Patsan Bhavan, 3rd and 4th Floor, Block-CF, Action Area – 1, New Town, Kolkata – 700156, here in after referred to as, The First Party (this expression includes its successors, executors and permitted assigns)

AND

M/s.....here in after referred to as, The Second Party (this expression includes its successors, executors and permitted assigns).

1. DEFINATION

- (A) ICARE : Improved Cultivation and Advanced Retting Exercise
 (B) ICARE Project : Project is being taken up by the First party as a concerted effort to reduce the costs of jute growing while improving the productivity and fiber quality for better price realization and value addition.
 (C) CRIJAF : Central Research Institute on Jute and Allied Fiber.
 (D) CRIJAF SONA : A Microbial consortium effective for retting Raw Jute Fiber.
 (E) NINFET : National Institute of Natural Fiber Engineering and Technology
 (F) NINFET SATHI : Retting Accelerator
 (G) IJIRA : Indian Jute Industries' Research Association
 (H) IJIRA SUBHRA : Retting Accelerator

2. BACKGROUND AND OBJECT

- (A) Whereas Jute occupies a unique position as an eco-friendly, biodegradable, and renewable natural fiber with a huge domestic market and export potential. The jute growing area in India cover approximately 6.52 lakh hectare in which about 4million farmer families are involved.
- (B) Traditional cultivation practice of jute farmers results in largely low-grade fiber because of non-scientific cultivation practice affecting plant growth and imperfect retting due to non-availability of suitable retting facilities and scarcity of water. Modern agronomic practices with quality inputs in three areas namely sowing, weeding, and retting are essential for increasing production as well as improved quality fiber. It has been established that line sowing of jute using seed drill machine instead of traditional broadcasting method increases the yield by 10-15%, requires less labor for weeding and thinning, better management of crop for fast growth and facilitates other posts owing operations.
- (C) Whereas weed management in jute plans by wheel hoeing / nail weeder machine instead of hand weeding plays an important role in increasing the profitability from Jute framing by reducing the cost of wedding which is about 35% of total cultivation cost.
- (D) Whereas there is need for concerted efforts to reduce the costs of jute growing while improving the productivity and fiber quality for better price realization and value addition to the Jute growing farmers, the project of I-CARE has been designed by the first party which aims at mechanization in jute farming in a farmer-friendly way and accelerated the procedure of retting by using microbialconsortium which would enhance the rate of income of the Jute Farmers.



3. OBJECTIVE:

- (A) The objective of the project is to support the small and marginal jute growers with adequate pre and post harvesting operations so that they can grow good quality jute and receive highest price for their produce and to make aware of the farmers about the latest technologies operating in this sector.
- (B) To institutionalize the use of scientific agronomic technique and practices, which would be imparted to the jute growers, the following import shall be provided:
 - (i) Certified seeds and subsidized rate.
 - (ii) Demonstration of scientific jute cultivation practices for adoption at farmers' field with mechanical intervention using seed drill, weed hoe/Nail Weeder.
 - (iii) Demonstration of Microbial retting using CRIJAFSONA, amicrobialconsortium.

4. COMPONENTS:

- (A) Lines owing using seed drill.
- (B) Use of certified jute seed for better results.
- (C) Weeding using wheel hoe/nail weeder/Single Wheel Cycle Jute Weeder.
- (D) Implementation of protocol for scientific cultivation of jute for cost reduction.
- (E) Application of CRIJAFSONA/NINFET SATHI in traditional retting for improvement of quality of fiber.

5. TARGET OF THE PROJECT:

The targets of the project proposed to be achieved at the end of the projectare: -

- (A) Production improvement of jute by atleast 5% from current production
- (B) Grade improvement of jute by at least one grade (TD4 to TD3).
- (C) Cost reduction in cultivation by Rs.8000/-to 10000/-per hectare including lab or saving.
- (D) Indicative increase in farmer's income by approximately Rs.7000/-per hectare due to production and quality improvement.

6. DUTIES & RESPONSIBILITIES OF THE OUTSOURCE AGENCIES:

- (A) Identification of farmers and registration of the jute growers in the 'Farmer Registration Form'
- (B) Collection of 'Farmer Registration Form' and completion of data entry as prescribed
- (C) Shall collect appliance / tools (seed drill, nail weeder) from JCI and facilitate farmers to use, will ensure maximum use of the machine by the enlisted farmers (farmers will take the machine from Outsourcing Agencies- use it and will be returned), provide declaration regarding utilization (mentioning name and mobile number of farmers used the Seed Drill and Nail Weeder Machine) to JCI and maintain inventory.
- (D) Shall collect subsidized seed from JCI on paying 50% price and arrange distribution of subsidized decertified seed among the enlisted farmers at the subsidized rate. Maintain inventory records. Will furnish utilization certificate of JCI.
- (E) Collection of microbialconsortiumsthat is CRIJAFSONA/NINFET SATHI, from JCI and will distribute to enlisted farmers and shall furnish utilization certificate to JCI.
- (F) Shall organize farmer straining/demonstration program in association with JCI as & when decided by CRIJAF/NINFET. Shall also organize farmers' meet which will be coordinated by JCI.
- (G) Shall distribute and collect the feedback format and arrange compilation-on the phase of the project-anyallied activities related with Cooperative bodies /Outsourcing agencies.
- (H) Shall upload online in web portal, all registration, distribution, and demonstration activities related data at field level, as prescribed by JCI.
- (I) Treat all in formation regarding technology, tests, processes etc. in strict confidentiality.



7. SERVICE CHARGES & DOCUMENTS:

- (A) Agencies are required to submit copy of “Registration Certificate, PAN Card and GSTIN (if available)”
- (B) All payments are to be made, after deduction of the applicable tax at source, within 30 days of the Agency raising the invoice. The Service charges of the Second party would be as per the table mentioned in the ‘Annexure-2’ enclosed with this MOU. **All supporting documents and invoices pertaining to ICARE PHASE X 2024 are to be submitted by 30/11/2024 to be considered for payment.**
- (C) **This Agreement will be effective beginning from the date of signing of this agreement and will remain in full force till 31/12/2024.**

8. CONFIDENTIALITY & INTELLECTUAL PROPERTY RIGHTS:

- (A) During this Agreement, it may be necessary for the first party to share proprietary information, including trade secrets, industry knowledge, and other confidential information, to the second party to execute the project to its success.
- (B) The employees provided by the second party will not share any of this proprietary information at any time and will not use any of this proprietary information for his/her personal benefit at any time.
- (C) The second party acknowledges and agrees that all copyrights, trademarks and service marks and rights in the name of or licensed to the first party shall be and remain the sole and complete property of the first party.

Signature & Seal of,
Secretary
NAME IN FULL-

Contact Number -

Signature & Seal of
Regional Manager, JCI
NAME IN FULL -

Contact Number-



Annexure-2

Service Charges to Outsourcing Agencies:

SL No	PARTICULARS	SERVICE CHARGES (Rate Per Farmer for online submission only)	REMARKS
1	Farmers Registration	Rs.3/-	Only new (excluding Phase-1 to 9)
2	Seed Distribution	Rs.3/-	After submission of list of beneficiaries & declaration by the agency regarding utilization of the seeds
3	CRIJAFSONA/NINFET SATHI Distribution	Rs.3/-	After submission of list of beneficiaries & declaration by the agency regarding utilization of the implements
4	Line Sowing Demonstration	Rs.4/-	Only to the enlisted farmers who have attended the training/demonstration. After submission of the attendance, photographs & declaration by the agency regarding execution of the activities.
5	Weeding Demonstration	Rs.4/-	
6	Retting Exercises	Rs.4/-	
7	Feedback Form	Rs.4/-	Only for the submission of the completed form.
TOTAL		Rs.25/-	



Part – III
Form for Outsourcing Agency
(For Participant's use only)

THE JUTE CORPORATION OF INDIA LIMITED

(TO BE FILLED IN BY THE PARTICIPANTS)

1) **Details of Applicant**

Name :

Date of Incorporation:

Address :

Email ID :

Contract no :

2) **Activities:**

a. Business in which the Agency is involved:

3) List of documents attached

- | | |
|---|--------|
| a) Forwarding Letter | |
| b) Income Tax PAN | Yes/No |
| c) Trade License (if available) | Yes/No |
| d) Proof of Business address with contact number | |
| e) Certificate of Registration issued by appropriate authority. | Yes/No |
| f) GST registration details(if available) | Yes/No |

(Signature and Seal)
(Authorized Signature)



LETTER OF SUBMISSION

To,
Regional Manager,
Jute Corporation of India,
Guwahati Regional Office.

Dear Sir,

We, the undersigned, offer to act as an outsourced Agency in accordance to your Request for Proposal dated [Insert Date]. We are hereby submitting our (Proposal), along with necessary documents as required for technical qualification.

We are submitting our Proposal in association with:

[Insert a list with full name and address of each associated Participant].

We hereby declare that all the information and statements made in this Proposal are true and accept that any misinterpretation contained in it may lead to our disqualification.

Our Proposal is binding upon us and subject to the modifications resulting from Contract negotiations.

We understand you are not bound to accept any Proposal you receive.

Authorized Signature [In full and initials]:

Name and Title of Signatory:

Name of firm:

Address:

A handwritten signature in blue ink, appearing to read 'Shresh', is written over the signature line.

FOR
ANY CLARIFICATIONS / CORRESPONDENCE /
SUBMISSION OF APPLICATION

Please Contact -

Regional Manager
The Jute Corporation of India Ltd
Guwahati Regional Office

Address of Regional Office:
The Jute Corporation of India Ltd
Guwahati Regional Office
First Floor, VRJ Enclave, South Sarania, Masjid Lane, Ulubari, Guwahati-781007, Assam
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